

ENTERPRISE — BUSINESS STUDIES

Course Details

BTEC Level 1/Level 2 Tech Award in Enterprise gives learners the opportunity to develop specific knowledge and skills in a practical learning environment. The main focus is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise idea that includes:

- Development of key skills that demonstrate an ability in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving
- Knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise
- Attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.



Course Type/exam board:

BTEC Tech Award // EDEXCEL

Course Availability

Compulsory? NO

Option for all? YES

What subjects combine well with Enterprise?

Maths, Media Studies

BTEC Level 1/2 Grade	GCSE grading equivalent
Level 1 Pass	3
Level 2 Pass	4
Merit	5/6
Distinction	7
Distinction*	8/9

How is Enterprise assessed?

Student View

This is a new course for Y10 students for 2019/20. There are strong links to A Level Business Studies – AGS has a long tradition of very successful results in this subject at A Level.

Unit	Title	Assessment	% of Award
1	Exploring Enterprises	Internal	30
2	Planning and Presenting a Micro-Enterprise Idea	Internal	30
3	Marketing and Finance for Enterprise	External – set task	40