

Instagram is an image and video sharing app that allows users to share moments with the world. The app has a live streaming feature and additional add-ons, such as 'Boomerang', 'Hyperlapse' and 'Layout', which can be used to enhance their feed. Users can choose to add filters and make adjustments to their photos, such as brightness/ contrast. To make their content more 'searchable', users can include hashtags in their uploads to make them easier to find.

















# to know about What parents need

## LIVE STREAMING TO STRANGERS



in Influences, celebrities or peers use filters on theil notos or videos on instagram, it can set unrealistic ctations of their own appearance and create feeling inadequacy and low self-esteem. Children may try trive for a comparable number of likes on their own to to an image or video that has been edited heavily

# \*\*\*NEW FOR MAY 2018\*\*\*

#### **IN-APP PAYMENTS**

Instagram is rolling out in-app payments for products and services directly through the app. It will operate under the same rules as Facebook Payments, which state if you are under the age of 18, you can only use Facebook Payments with the involvement of a parent or quardian.



## **PHOTO / VIDEO SHARING**

### **HIJACKED HASHTAGS**

Like Twitter, hashtags are also an extremely prominent tool in Instagram and with that, comes potential risks for your child. One person may use a seemingly innocen hashtag with one thing in mind and before you know it, hundreds of people could be using the same hashtag for something inappropriate or dangerous that your child certainly shouldn't be exposed to.

### LOCATION TAGGING

Public locations can be added to a users photos/videos and also to their stories. While this may seem like a good dee at the time, it can expose your childs location; this is particularly more of a risk if it is on their story, as it is in



# **National** Safety

# for Parents



# **REMOVE PAYMENT METHODS**

If you are happy for your child to have a card associated with their Instagram account, we suggest adding a PIN which needs to be entered before making a payment; this will also help prevent unauthorized purchases. This can be added in the payment settings tab.

## RESTRICT MESSAGES

If your child's account is not private, anybody can message them and reply to their stories. If they do wish to keep their account public, we strongly recommend changing the message reply settings to restrict who can message them.

# \*\*\*NEW FOR MAY 2018\*\*\*

# FILTER INAPROPRIATE **COMMENTS**

Instagram announced on 1st May that they now have an 'anti-bullying' filter on the app. The new filter hides comments containing attacks on a person's appearance or character, as well as threats to a person's well-being or health. The filter will also alert Instagram to repeated problems so they can take action on the user if necessary. This is an automatic filter, but it can be turned off. Make sure this is turned on in the apps settings.



# **TURN OFF SHARING**

Even though this feature will not stop people from taking screenshots, it will stop others being able to directly share photos and videos from a story as a message to another user. This feature can be turned off in the settings. We also recommend turning off the feature which automatically shares photos and videos from a story to a Facebook account.

# **USE A PRIVATE ACCOUNT**

By default, any image or video your child uploads to Instagram is visible to anyone. A private account means that you have to approve a request if somebody wants to follow you and only people you approve will see your posts and videos. (0)